

A Level Economics

- Exam Board: OCR
- 3 exams, no coursework:
 - **Paper 1: Microeconomics**
 - Part 1: How competitive markets work
 - Part 2: the role of markets
 - Part 3: Business objectives
 - Part 4: Market structures
 - Part 5: The labour market
 - **Paper 2: Macroeconomics**
 - Part 1: Aggregate demand and aggregate supply
 - Part 2: Economic policy objectives
 - Part 3: Implementing policy
 - Part 4: The global context
 - Part 5: The financial sector
 - **Paper 3: Themes in economics**
 - Students will be asked 30 multiple choice questions followed by data response questions
 - Questions can be from both Macro and Micro
- Lesson structure:
 - 3 double lessons a week
 - 1 focusing on paper 1 content
 - 1 focusing on paper 2 content
 - 3rd used for exam skills and retrieval

Year 12

Paper 1

Theme	Topic
Marketing	The Market
	Market Research
	Market Positioning
	Demand
	Supply
	Demand & Supply
	PED
	YED
	October Half Term
	Branding & Promotion
	Pricing Strategies
	Distribution
	Product portfolio (Product life cycle & Boston Matrix)
	Design mix
	Christmas
People	Approaches to staffing
	Motivation
	Recruitment, Selection, training
	Organisation design
	February Half Term
	Leadership
	Entrepreneur characteristics
	Moving from entrepreneur to leader
	Easter
	Business choices
(Forms of a business) Ownerships	
May Half term	
Exam Skills	

Paper 2

<u>Finance</u>	2.2.2 Costs and revenues
	2.2.3 Break-even
	2.3.1 Profit
	2.3.2 Liquidity
	3.5.2 Ratio Analysis
	3.4.3 Shareholders Vs Stakeholders
	Christmas
	3.5.1 Interpretation of financial statements
	2.1.1 2.1.2 Sources of finance
	2.1.3 liability
	2.1.4 Business plans
	2.1.4 Cash Flow
	February Half Term
	2.2.4 Budgets
	3.3.2 Investment appraisal
	2.3.3 Business Failure
<u>Production</u>	2.4.1 Production, Productivity and efficiency
	Methods of production
	Easter
	Productivity
	2.4.2 Capacity Utilisation
<u>External Influences</u>	2.5.3 The competitive environment
	3.1.4 Impact of External Influences
	2.5.1 Economic Influences
	May Half term
	Business Cycle
	Interest Rates
	Exchange rates
	Inflation
	Taxation and Government Spending
	2.5.2 Legislation

Year 13

Paper 1

Theme	Topic
Global Business	Growing Economies
	International Trade
	Protectionism
	Trading Blocs
	October Half Term
	Globalisation
	Conditions that prompt trade
	Assessment of a country as a market
	Christmas
	Assessment of a country as a production location
	Mergers & Takeovers
	Global competitiveness
	February Half Term
	Global marketing
	Niche markets
	Cultural, social and Ethical factors
	Impacts of MNC's
	Controlling MNC's
	Easter

Paper 2

<u>Business Objectives and Strategy</u>	3.1.1 Corporate Objectives
	3.1.2 Theories of corporate strategy
	3.1.3 SWOT Analysis & PESTEL
<u>Business Growth</u>	3.2.1 Growth
	3.2.3 Organic Growth
	October Half Term
	3.2.2 Mergers and Takeovers
	3.2.4 Reasons for staying small
<u>Decision Making Techniques</u>	2.2.1 Sales forecasting
	3.3.1 Quantitative sales forecasting
	3.3.3 Decision Trees
	Christmas
	3.3.4 Critical Path analysis
	3.5.3 Human Resources
<u>Influences on Business Decisions</u>	3.4.1 Corporate Influences
	3.4.2 Corporate Culture
	February Half Term
	3.4.4 Business Ethics
<u>Managing Change</u>	3.6.1 Causes and effects of change
	3.6.2 Key Factors in Change
	Easter