

MEANING IN ART HOMEWORK BOOKLET



Name.....

Tutor Group.....



Conceptual Art

Art is an important form of **communication** and is not just about how something looks. Not all art is meant to be pretty and appealing.

Professional artists often work with a **concept** and have a **reason** for making the art they do, a message or idea they want to communicate. Many artists use art as a way of challenging how we usually view the world.



Josef Kosuth, 'One and Three Chairs', 1965

Mary Kelly, 'Words are Things', 2008

On Kawara, 'Today Paintings', ongoing

Task 1: Find a definition of Conceptual Art and write it below.

Task 2: Try and explain Conceptual Art in your own words.

The Readymade

The term **'readymade'** was first used by the French artist **Marcel Duchamp** to describe artworks he made using **manufactured items**. He singled out 'ready-made' objects and by slightly *altering* it or <u>placing it within a gallery</u> called them **art**. Placing an <u>ordinary</u> object into a gallery **changes our usual view of it**. The term is now used to describe artwork by contemporary artists who work in the same way.



Try looking here: https://www.sfmoma. org/artwork/98.291

Task 1: Which one of these images do you think is the famous artwork 'Fountain' by Marcel Duchamp?

Answer:



Installation Art

Task 1: What is Installation Art? Find a **definition** to help you and then **explain in your own words** below.



Examples of Installation Art

This installation is called **Cold Dark Matter: An Exploded View** created by **Cornelia Parker** in 1991. This installation consists of a **deconstructed shed**, suspended to create the <u>illusion of an</u> <u>explosion</u> from within the structure.

This artwork is called **20 50**, created by the artist, <u>**Richard Wilson**</u>. It is made up of **used sump oil and steel**. It was first created in 1987, and has since **been recreated in new spaces**. The **installation** consists of a layer of oil spread across the floor creating a <u>highly reflective surface that alters the space of the</u> <u>room.</u>



Task 2: Now find 3 more examples of installation art and stick them below. Make sure you write down the name of the artist and the title of the work underneath.

Poppies



Look at these photographs of the installation 'Blood Swept Lands and Seas of Red' by the artists <u>Paul Cummins and Tom</u> <u>Piper.</u> It was originally installed at the Tower of London during 2014 and has now toured various locations across the country. It is made up of 888,246 ceramic poppies.





Task 1: What does this installation make you think about?

Task 2: What is this installation **about**? Do some <u>research</u> and <u>write a short paragraph</u> to explain.



Inttp://www.nrp.org.uk/tower-oflondon/history-and-stories/towerof-london-remembers/

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The Written Word



The artist **Bob and Roberta Smith** (Patrick Brill) paints **Slogans** on discarded pieces of wood and banners. His <u>brightly painted artwork</u> features slogans regarding the artist's view on art, politics and society. He creates a lot of banners regarding the importance of art and art education as these examples show. His work is very literal, bright and **Eye Catching**, but by using <u>short</u>

snappy slogans and the written word he makes **powerful statements**.





Task 1: Using **Colour pencil crayons**, design your own **Slogan** about art in the *style of Bob and Roberta Smith*. Make sure you use **bold** and **bright** colours.



Pop Art

Pop Art was an <u>art movement</u> popular in the **1950s and 1960s**. Before Pop Art, art was considered very serious and traditional. **Pop Art** was a break from this and was meant to be **fun**. Pop Art uses **commercial items and cultural icons of the time**, with work featuring advertising and product labels and celebrities such as Marilyn Monroe. Artists during this time were very interested *in consumerism and mass media*. Absorbing and borrowing images in this way in art is called **appropriation**.

An important Pop Artist is **Andy Warhol**. Warhol used <u>images and icons popular</u> <u>during the 60s</u> to create his work. He is famous for his **repeat prints**, where he takes the **same image** and copies it multiple times using **different colour schemes**. By copying these images, Warhol is trying to show <u>how mass media and advertising churn</u> out lots and lots of images in a similar way.

Task 1: Colour is important in thework of Andy Warhol. Have a lookonlineor in the shared areacolour examples of his work to help you

with task 2.











<u> Task 2:</u>

Think about **COMMERCIAL ITEMS** and **Celebrity icons** from <u>your</u> <u>culture</u> now, eg. iPhones, logos, celebrities.

Choose **one image** and **repeat it** in the style of Andy Warhol.

Draw out your image in each box to the left.

Use **colour pencils crayons** and think about doing each copy in a

different colour scheme.



YEAR 9 HOMEWORK BOOKLET

